



The Special Supplemental Food Program for Women, Infants, and Children (WIC)



Missouri
WIC
Eat Healthy. Stay Well.



A short-term intervention program designed to influence lifetime nutrition and health behaviors in a targeted, high-risk population





- 100% federally funded by USDA, Food and Nutrition Service
- Administered by Missouri Department of Health and Senior Services since 1974
- WIC serves over 100,000 participants monthly





Missouri WIC Facts - FFY 2019

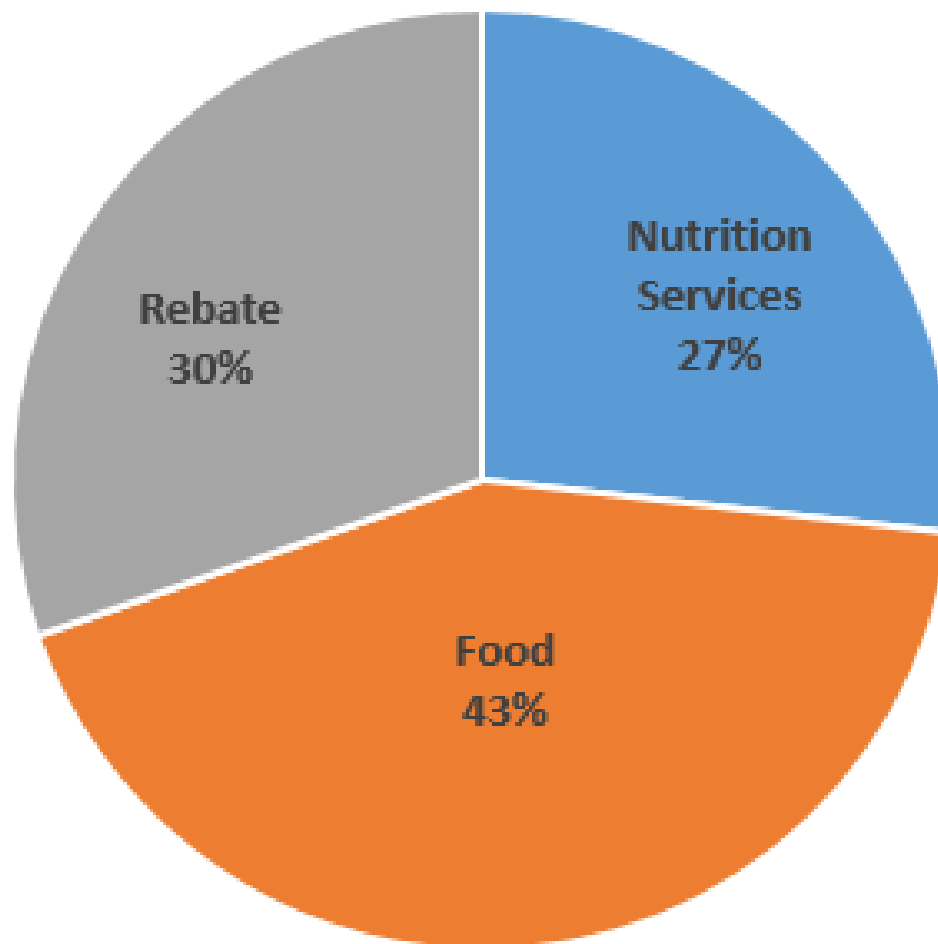
- WIC services were provided at 256 sites throughout the state by 117 local agencies.
- WIC foods were available at 647 grocery stores and pharmacies.
- The average dollar amount value for a child food package was \$64.33.
- The average length of time in months that participants used program benefits was 10.3 months for women and 15.9 months for infants and children.





Missouri WIC Funding - FFY 2019

**Program Total
\$109,719,676**





Local Agency

[DHSS Home](#) » [Healthy Living](#) » [Healthy Families](#) » [WIC](#) » localagency

This page is intended for use by the staff of WIC local agencies. If you are a WIC participant or are looking for the location of the nearest local agency, [click here](#).

Local agencies are the contact point for receiving WIC services. There are 117 local agencies located throughout the state where participants are evaluated for nutritional risk and income eligibility.

WIC's goal is to improve health by informing families about good health practices and by providing nutritious foods to eligible participants. Every year, thousands of women, infants, and children receive health screenings, nutrition assessments, and health education from the Missouri WIC program.

For color-coded map. [See attachment](#) .



**WIC Updates and
WIC Events Calendar**

[Read More](#)



**Forms, Policies,
and Procedures**

[Read More](#)



**Resources
and Publications**

[Read More](#)



MOWINS

[Read More](#)



eWIC (Coming Soon)

[Read More](#)



wichealth.org

[Read More](#)

Missouri WIC

Eat Healthy. Stay Well.

Missouri WIC	
WIC Families	▼
Retailers, Pharmacies, and WIC Approved Food	▼
Health Care Providers	▼
Breastfeeding	▼
Report Fraud, Data, and Links	▼
Local Agency	▲
Local Agency	
WIC Updates and WIC Events Calendar	
Forms, Policies, and Procedures	
Resources and Publications	
MOWINS	
eWIC	
wichealth.org	
WIC Approved Food	
Local Agency Training	
Local Agency Frequently Asked Questions	
Local Agency Related Links	
eWIC	▼
Related Links	▼
How do I apply for WIC?	
Where can I find a provider?	
How can I report fraud?	
Nondiscrimination	

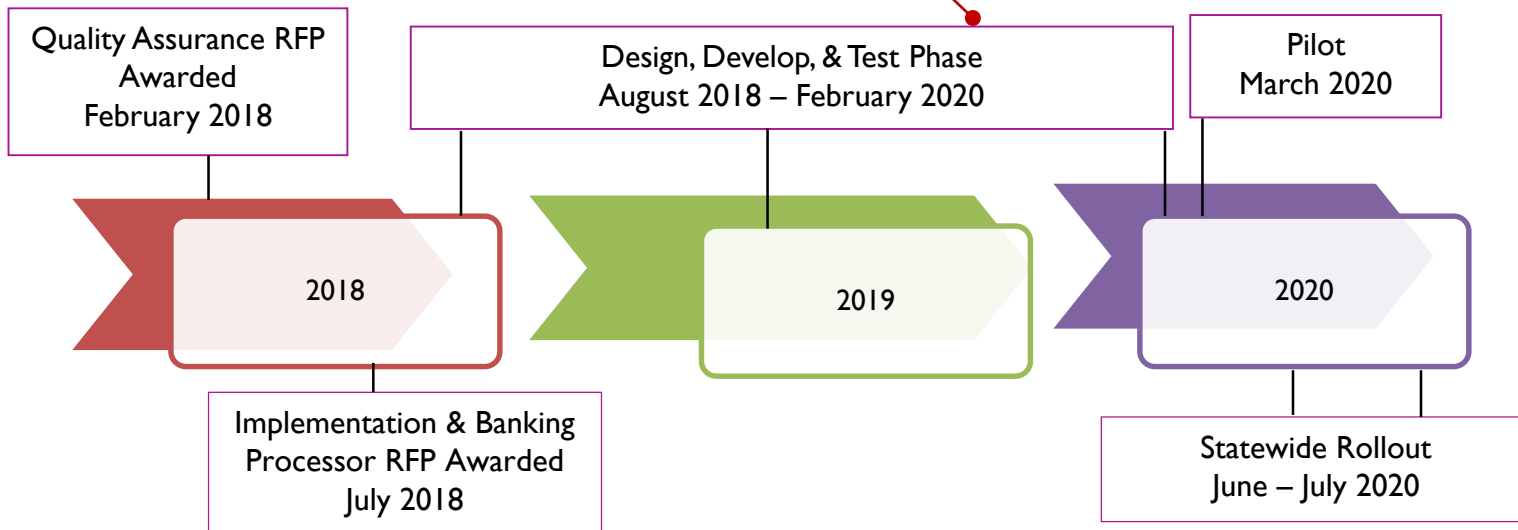
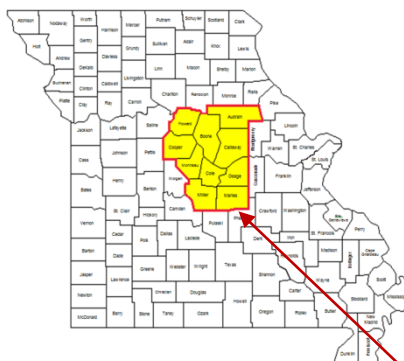


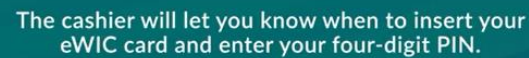
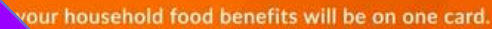
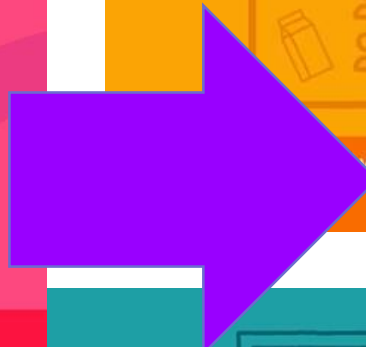
Transition to eWIC

March – July 2020

Nine (9) Pilot 1 Counties

Audrain
Boone
Callaway
Cole
Cooper
Howard
Miller
Moniteau
Osage







Missouri Breastfeeding Program - FFY 2019

- Breastfeeding Peer Counseling Program
 - 87 WIC local agencies
 - 130 Breastfeeding Peer Counselors
- Breastfeeding Friendly WIC Local Agency
 - Identifies agencies implementing evidence-based strategies for optimal breastfeeding support
 - 51 WIC local agencies designated as Breastfeeding Friendly

